



For Listing Editors – For Immediate Release

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The Writer in the Ballroom with the Pen

An Evening with best selling author Lisa Scottoline

Who: Spells Writing Lab* presents An Evening with **Lisa Scottoline**, New York Times bestselling author of 18 novels including her about to be released **Save Me**.

What: **The Writer in the Ballroom with the Pen** – an evening filled with hot conversation about building community through words, writing, and deploying killer wit with legal suspense novelist Lisa Scottoline. She is an Edgar award-winning author and President of the Mystery Writers of America. A silent auction, book signing, and dessert reception will follow.

When: Tuesday, May 3, 2011 – 7:30 pm. Tickets are \$70 (advance sales) or \$80 at door. Tickets may be purchased via PayPal at www.PhillySpells.org/store.

Where: LOEWS Hotel – 1200 Market Street, Philadelphia

Why: This is a fund raising event for Spells Writing Lab, a non-profit organization that aims to develop the creative and expository writing skills of school-age children

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For
Spells Writing Lab*

and awaken a lifelong love of writing through free writing programs and teacher development opportunities through the Greater Philadelphia area.

The BUZZ on PhillySpells: Spells Writing Lab [cut info repeated from above] was created around a belief that personalized attention and unconventional learning opportunities can inspire students to greater triumphs, both in the classroom and in life. Spells offers drop-in tutoring, after-school and weekend writing workshops, in-school assistance with student publications, and professional development opportunities for teachers. All programs are free and are offered throughout the Greater Philadelphia area. Spells, founded in January, 2010, now partners with organizations such as the Mayor's PhillyGoes2College project and the Painted Bride Art Center. Board members and sponsors for the organization include New York Times bestselling authors **Elizabeth Gilbert** and **Jennifer Weiner**. More information can be found at www.PhilllySpells.Org

Note To Editors: A complete list of silent auction items available upon request.
+ Ms. Scottoline's latest release Save Me will be available for sale at the event or guests may bring a previously purchased copy for the author to autograph.

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Client Approval:

Date

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