

SPILLS Writing Center

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SPILLS WRITING CENTER PLAYS HOST TO *SIMPSONS* EXECUTIVE PRODUCER

Emmy award-winning writer Matt Selman Teaches Children's Workshop on Comedy Writing

October 1, 2009—This Saturday, October 3, Philly Spills Writing Center will team up with *Simpsons* Executive Producer Matt Selman as he coaches local kids on how to rewire their brains so they, too, can become comedy-writing machines. From 3:30 to 5:30, Selman will teach up to 15 children at Head House Books in South Philadelphia in a workshop called “Heh Heh Heh, It’s Funny ’Cause It’s True.”

The workshop’s focus will give kids ages 10–18 a stronger understanding of producing plotline through everyday activities. By drawing attention to life’s minutiae, Selman hopes to teach kids how even seemingly insignificant daily routines can be transformed into hilarious stories and screenplays. What a fitting tactic for a writer who worked on *Seinfeld* before joining *The Simpsons*.

Selman’s work on *The Simpsons* spans 11 seasons and more than 200 episodes, including “Simpson’s Bible Stories,” “Lisa the Treehugger,” and “Pranksta Rap.” He was also one of the writers on *The Simpsons Movie* and the head writer for *The Simpsons Game*. He has won four Emmys and a Writer’s Guild of America Award.

Spills Writing Center is a non-profit (501c3 pending) organization that strives to develop the creative and expository writing skills of school-age children throughout the Greater Philadelphia area and to awaken a lifelong love of writing through imaginative programming and teacher-development opportunities. Board members and sponsors for the organization include New York Times bestselling authors Elizabeth Gilbert and Jennifer Weiner. Please visit our website, www.phillyspells.org, for more information.

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