

For Listing Editors - For Immediate Release

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Spells Writing Lab presents:

Being Buzz Bissinger

A Discussion on Writing, Fatherhood and the Art of the Rant – Buzz Bissinger Style

When writer, author and parent Buzz Bissinger speaks, you don't what will come out. It could be funny, insightful, biting, truthful, fiction, informative – or any combination thereof. What it will be is a lesson in how to use the word to be creative and get out a story...which is what Spells is all about.

Who: H.G. “Buzz” Bissinger, Pulitzer Prize winning author of multiple highly acclaimed nonfiction books including *Friday Night Lights* and his soon to be released book, *Father's Day*.

What: **Being Buzz Bissinger** - an evening filled with conversation about writing, fatherhood and the art of the rant. Buzz is an award winning author; has been a newspaper reporter; published in *Vanity Fair*, *The New York Times*, *Sports Illustrated* and the *Philadelphia Inquirer*; co-produced and wrote for *NYPD Blue*; and is currently a columnist at *The Daily Beast*. A silent auction, bookmark signing, and dessert reception will follow.

When: **Thursday, May 10, 2011 - 6:30 pm – 9:30 pm.** Tickets range from \$60 - \$125 (advance sales) or \$80 - \$135 at the door+. Tickets may be purchased at www.PhillySpells.org/store.

Where: **LOEWS Hotel – 1200 Market Street, Philadelphia**

Why: **This is a fundraising event for Spells Writing Lab, a non-profit organization that aims to develop the creative and expository writing skills of school-age children and awaken a lifelong love of writing through free writing programs and teacher development opportunities through the Greater Philadelphia area.**

The BUZZ on PhillySpells: Spells Writing Lab is a Philadelphia-based 501(c) (3) non-profit organization that develops the creative and expository writing abilities of school-age children through free, fun, and imaginative writing programs and teacher development opportunities. Spells believes that literacy is a cornerstone for future success, and that personalized attention and unconventional learning opportunities can inspire students to greater triumphs, both in the classroom and in life. To further these ends, Spells offers drop-in tutoring, after-school and weekend writing workshops, in-school assistance with student publications, a summer camp, and professional development

opportunities for teachers. All programs are free and are offered throughout the Greater Philadelphia area. Spells, founded in spring, 2009, now partners with organizations such as the Mayor's PhillyGoes2College project, the Painted Bride Art Center and the Village of Arts and Humanities. Board members and sponsors for the organization include New York Times bestselling authors **Elizabeth Gilbert**, **Lisa Scottoline**, and **Jennifer Weiner**. More information can be found at www.PhillySpells.Org

Note To Editors: A complete list of silent auction items available upon request.

+ Mr. Bissinger's latest release *Father's Day* will be available for sale at the event / VIP guests receive a complimentary copy.

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